

CS Dining Hall Survey Results

Responses from CS resident students

February 2017



McGill



Student Housing and
Hospitality Services

Service de logement
étudiant et d'hôtellerie

Purpose of the Survey

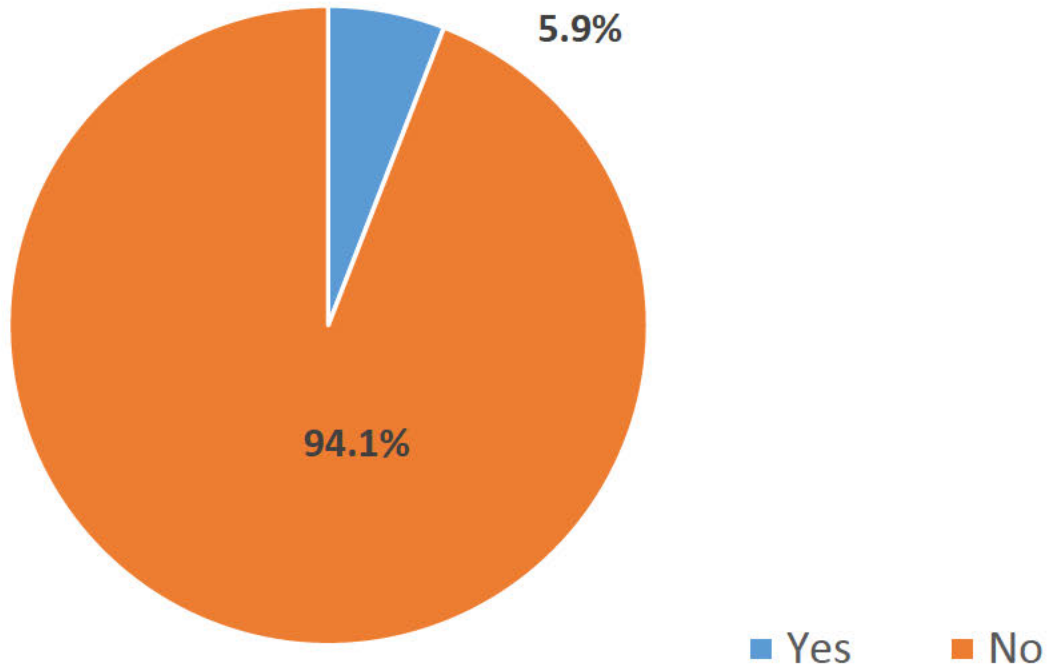
- Measure awareness of vegan/vegetarian food concept at CS at the time of hall assignment
- Evaluate students overall appreciation of CS Dining Hall
- Identify motivational factors that influence students to come to CS Dining Hall
- Identify areas of improvement
- Evaluate interest in vegan/vegetarian food concept for next year

Participation Rate

- All **316 CS students** were invited to participate in the short survey between January 31, 2017 to February 6, 2017.
- **137** responded, for a response rate of **43.4%**
- Margin of error is of 6.3%

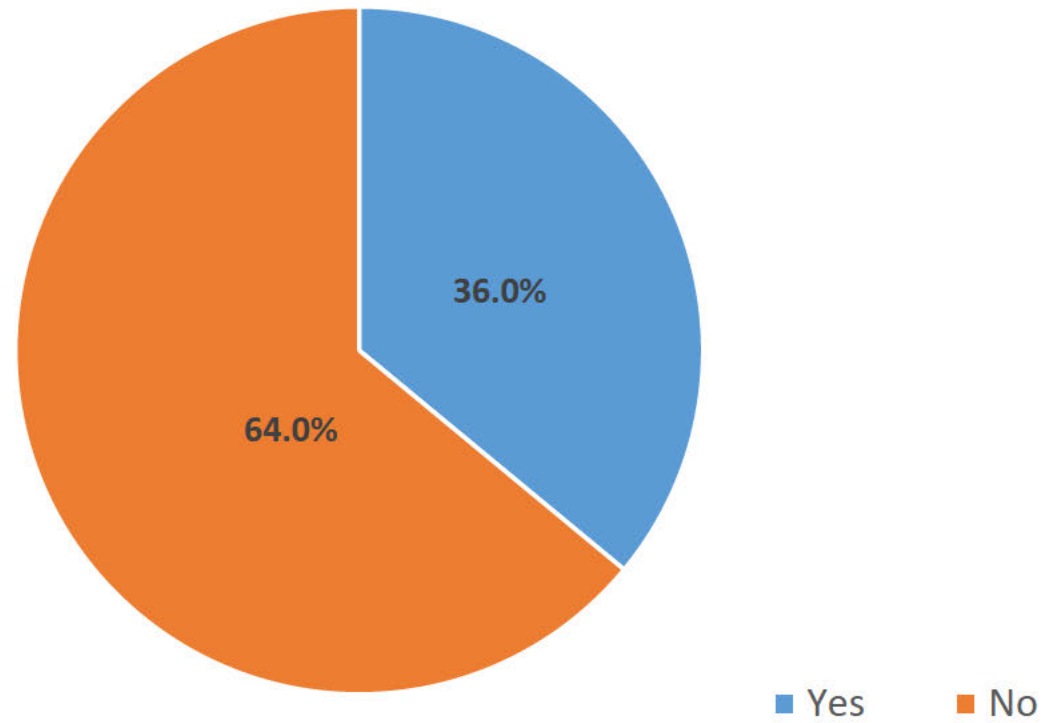
**Did you choose to live in Carrefour Sherbrooke because you are a
vegan or vegetarian and you wanted to benefit from a primarily
vegan/vegetarian dining hall?**

N=136



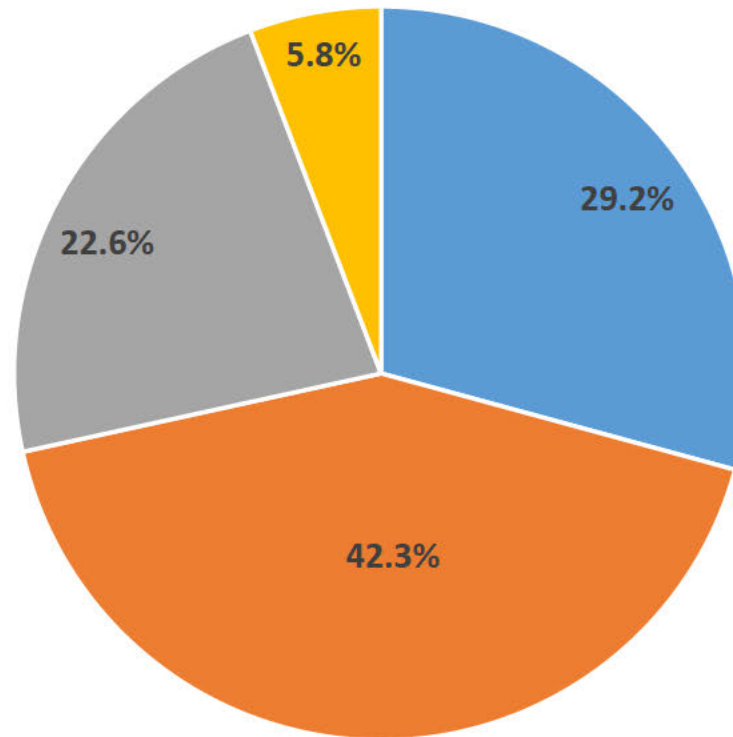
At the time of your residence hall selection, did you know that the dining hall featured a mostly vegan/vegetarian food concept?

N=136



On average, how would you rate your experience at the Carrefour
Sherbrooke dining hall?

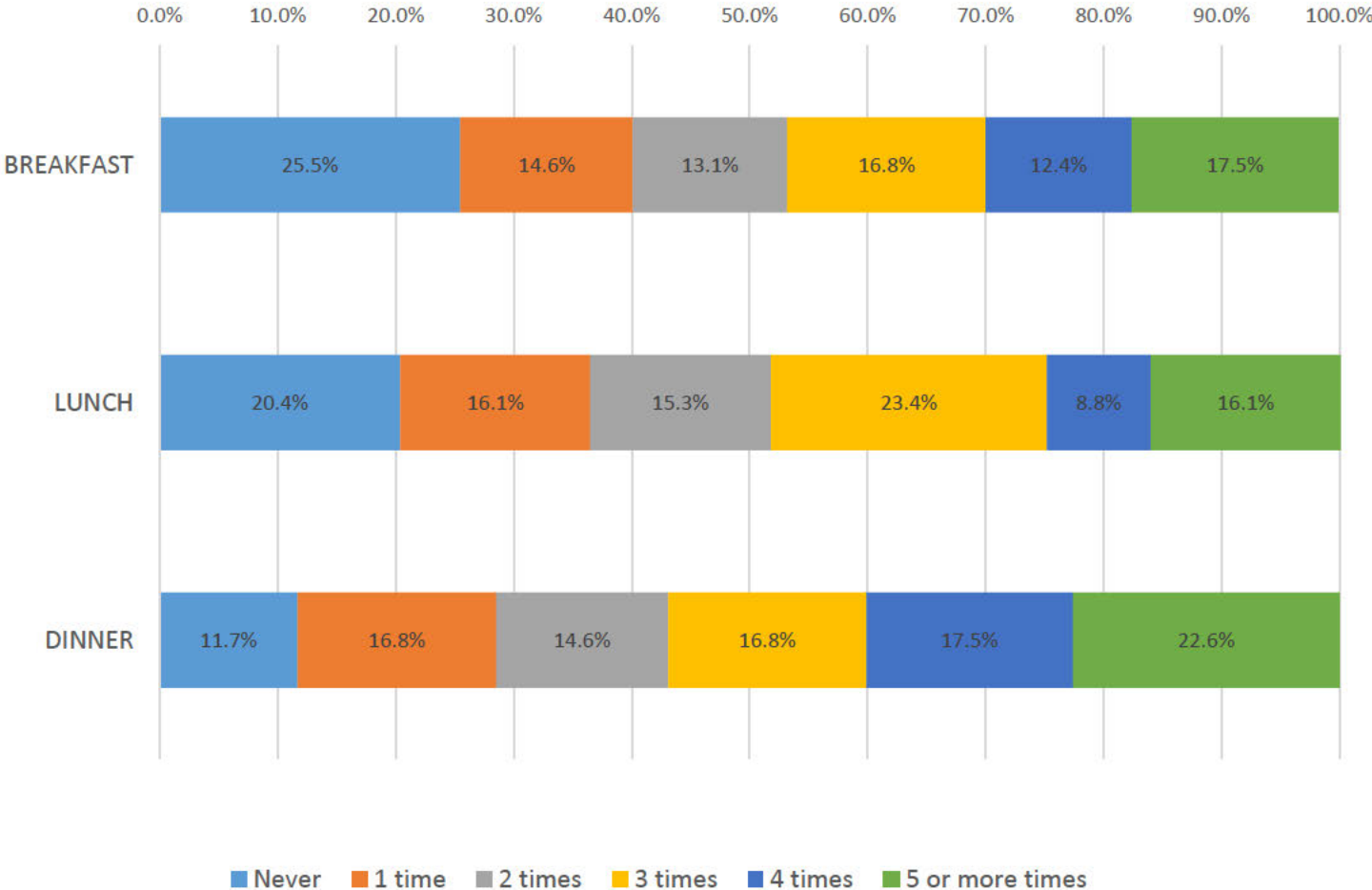
N=137



■ Poor ■ Fair ■ Good ■ Very good

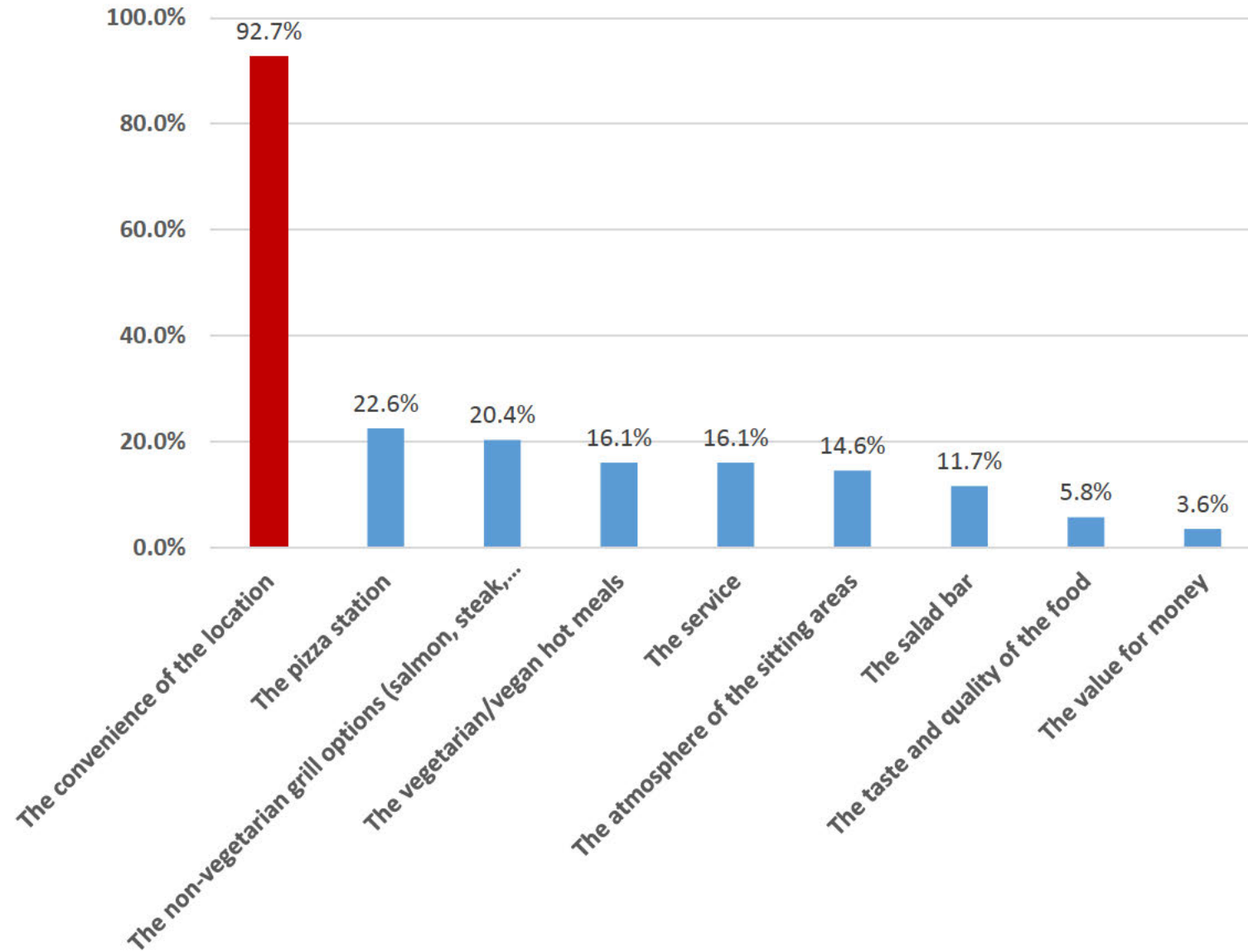
On average, how often (per week) do you eat breakfast, lunch and dinner at CS Dining Hall ?

N=137

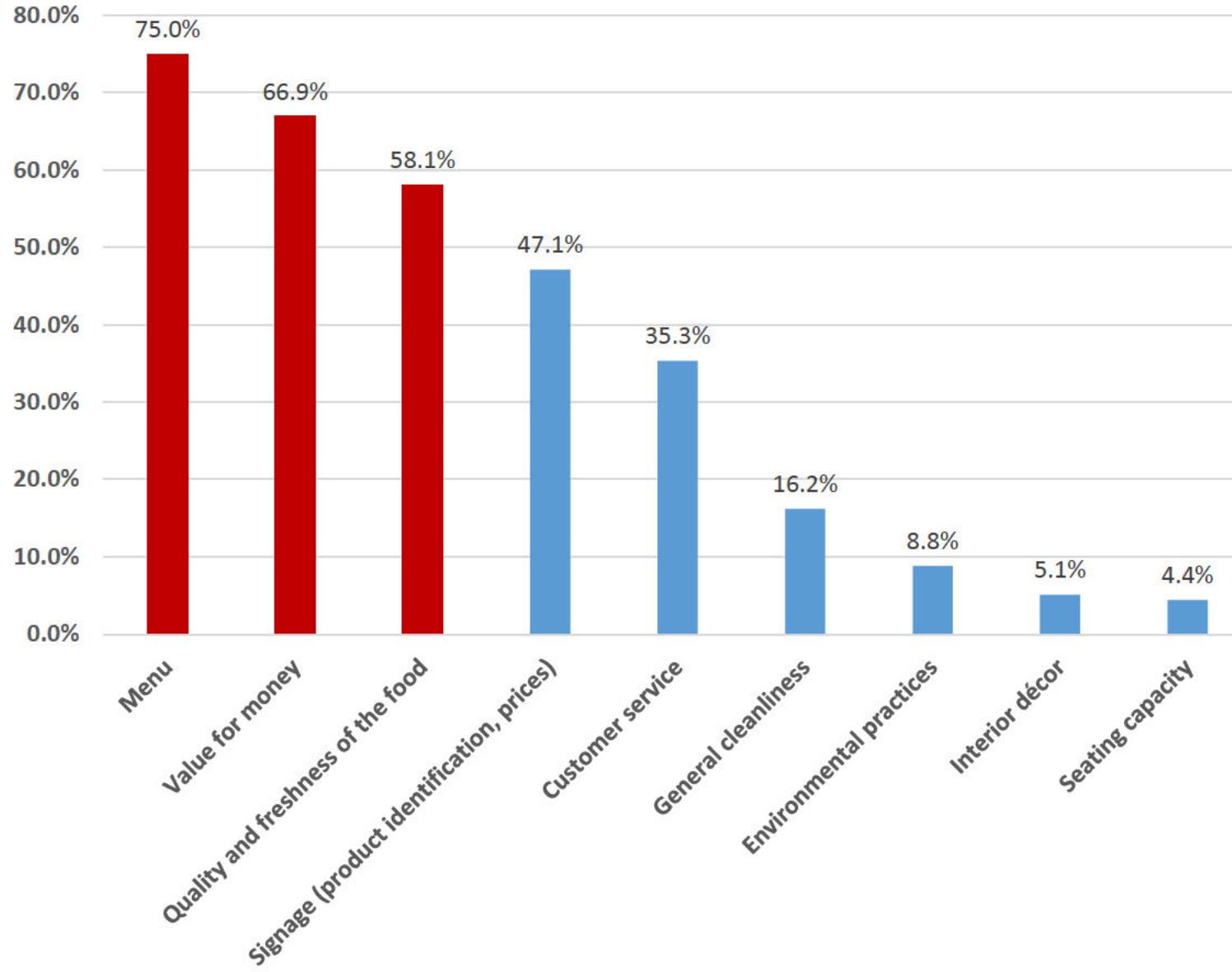


What currently encourages you to go to Carrefour Sherbrooke Dining Hall? (select all that apply)

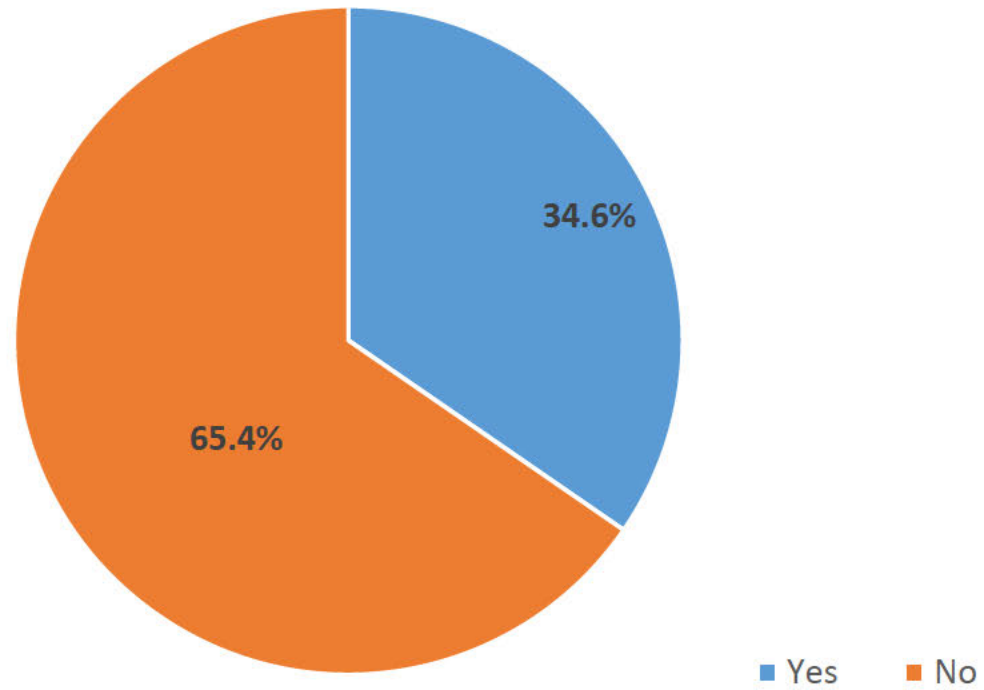
N=137



Please identify which aspect(s) in the following list need(s) improvement? (select all that apply)
(N=136)



**Would you recommend a primarily vegan/vegetarian
concept at Carrefour Sherbrooke dining hall for next year?
N=136**



Discussion

- What information is immediately actionable?
- What information requires deeper analysis?
- What are the next steps?