

STOP CORPORATE INFLUENCE ON CAMPUS!



**Get your voice heard at
SSMU's General Assembly
Thurs., Oct. 5 at 11:30 am
Shatner Ballroom, 3rd floor**

supported by GRASPé



STOP CORPORATE INFLUENCE ON CAMPUS!



**Get your voice heard at
SSMU's General Assembly
Thurs., Oct. 5 at 11:30 am
Shatner Ballroom, 3rd floor**

supported by GRASPé



Corporate Monopolies and the Commodification of Student Life

Corporations such as Zoom Media, Chartwells and Coca-Cola are becoming increasingly visible on McGill's campus, as they try to conquer new markets for their products.



Zoom Media, the company that puts ads in McGill's bathrooms, states the benefits of these ads as "high frequency, intimate one-to-one dialogue, perfect gender segmentation and **inescapability**".

Chartwells' increasingly pervasive presence on our campus means less space for student-run cafeterias, which are more democratic and self-determining.

Chartwells itself is also known for opposing unionization within its workforce and ignoring employee voice.

McGill students have a history of opposing corporate take-over of our campus; voting against and actively fighting exclusivity contracts for Coca-Cola (in 1999) and Chartwells Dining Services (in 2000). Let's continue this tradition!

Corporate Monopolies and the Commodification of Student Life

Corporations such as Zoom Media, Chartwells and Coca-Cola are becoming increasingly visible on McGill's campus, as they try to conquer new markets for their products.



Zoom Media, the company that puts ads in McGill's bathrooms, states the benefits of these ads as "high frequency, intimate one-to-one dialogue, perfect gender segmentation and **inescapability**".

Chartwells' increasingly pervasive presence on our campus means less space for student-run cafeterias, which are more democratic and self-determining.

Chartwells itself is also known for opposing unionization within its workforce and ignoring employee voice.

McGill students have a history of opposing corporate take-over of our campus; voting against and actively fighting exclusivity contracts for Coca-Cola (in 1999) and Chartwells Dining Services (in 2000). Let's continue this tradition!